

## Identifying Parking Solutions: A Phased Approach

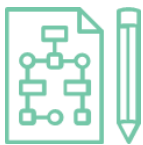
Mobility—how we move around downtown and beyond—is constantly evolving. Thoughtful investment in parking and transportation policies, programs, and infrastructure is needed to improve services and attract growth to downtown Laconia. To this end, the City is embarking on a multi-phased project to develop and expand access for all members of the community.

### PROJECT PURPOSE

The dual purposes of this project are:



**1.** To quantify current and future parking needs in the downtown to better inform the City's decisions about investing in new and existing public parking facilities.



**2.** To recommend strategies addressing mobility concerns, including parking capacity, pedestrian infrastructure, zoning, bikeshare/rideshare programs, marketing materials, electric vehicles, wayfinding & signage, etc.

### GET INVOLVED

The outcomes of this effort will affect Laconia residents, business/property owners, employees, and visitors for years to come. Throughout the project, there will be many opportunities to share experiences, offer ideas, and provide feedback. We hope you will get involved!

#### PUBLIC INFORMATION MEETING

A public information meeting is scheduled for 6 pm August 17, 2022 at the Belknap Mill to share analysis, workshop ideas, and gather feedback.

#### ELECTRONIC SURVEY

Stakeholders can complete a survey about their current parking and mobility preferences by visiting the City's website and search for Downtown Urban Study 2022.

### PROJECT SCHEDULE

Public  
Outreach

AUG-SEPT

Data  
Analysis

AUG-SEPT

Phase 1  
Summary

SEPT-OCT

Phase 2-5  
Strategic  
Plan

OCT-DEC