

**STAFF REPORT  
AGENDA ITEM 22.A.  
ORDINANCE 2023-205-2, NAMING RIGHTS AND PROCEDURES  
FOR CITY-OWNED PROPERTY**

**Discussion:** Councilor Felch requested that the Governmental Operations & Ordinances Committee discuss naming privileges for public areas.

Pursuant to Councilor Felch's request, City Manager Beattie researched several New Hampshire cities to determine how they handle the naming of city buildings, fields and places (other than streets), and presented that information to the Government Operations & Ordinances Subcommittee at their March 27 and April 24, 2023 meetings. At the April 24 meeting the Subcommittee approved a motion to bring the proposed language to the full City Council for review and to schedule a Public Hearing.

At the May 8, 2023 City Council meeting a motion was approved to schedule a Public Hearing on this matter; that Public Hearing was held earlier in this evening's agenda.

Some minor changes to the Ordinance were recommended by Councilor Cheney, and they are highlighted in yellow on the attached Ordinance.

**Fiscal Impact:**

**Staff Recommendation:**

**This report submitted by:** Kirk Beattie, City Manager

**Proposed Motions:**

*"I move to waive a reading of Ordinance 2023-205-2 relative to naming rights and procedures for City-owned property and to read by title only."*

*"I move a second reading of Ordinance 2023-205-2 relative to naming rights and procedures for City-owned property."*

*"I move to approve Ordinance 2023-205-2 relative to naming rights and procedures for City-owned property as presented."*