

STAFF REPORT

05/09/2022

Topic: Ordinance 2022-221 to amend City Code Chapter 221, Vehicles and Traffic, regarding increasing the parking fees on Lakeside Avenue and at Endicott Rock Park

Discussion: The costs of operating and servicing the kiosks have increased since they were installed in 2017. Additionally, inflation has increased the cost of materials and services. The parking fees since the kiosks were installed have been \$1 per hour on Lakeside Ave and \$2 per hour for Endicott Rock Park.

At the City Council meeting on April 25, 2022, the Council voted to change the proposed parking fee to \$2.00/hour on Lakeside Ave. and \$2.50/hour at Endicott Rock Park, and to leave the amount that goes into the General Fund at the existing \$25,000. The Council also requested that another public hearing be held at the May 9, 2022 Council meeting.

The following table compares our proposed fee against several communities' fees in the State.

Community/Location	Communities' Notes	Fee	
Seacoast Beaches	April 1 to April 30 May 1 to Oct 1 After Oct 1	\$1/hour \$2/hour \$1/hour	
Portsmouth	Zone A (High Occupancy) Zone B (Standard)	\$2/hour \$1.50/hour	
Dover	Progressive parking Hour 1 & 2 Hour 3 & 4 Hour 5+	\$1 hour \$2/hour \$3/hour	
Concord	On Street	\$1/hour	
Manchester	On street	\$0.75/hour	
Laconia	Lakeside Ave Endicott Rock Park	\$2.00/hour \$2.50/hour	

All Lakeside Avenue parking revenue goes to the general fund. The first \$25,000 of the revenue from Endicott Rock Park goes to the general fund the remainder goes to an account for beach refurbishments.

The parking fee collection period begins on the Saturday before Memorial Day which is May 28th this year.

Fiscal Impact: Public Works estimates that the increase of fees on Lakeside Avenue will raise approximately \$35,000 additional for the general fund and approximately \$12,000 for the beach refurbishment account.

Recommendation: Public Works recommends that the City Council approve the proposed increases and that the increase take effect on May 28, 2022.

Report Submitted by: Wesley B. Anderson, Director of Public Works.

Proposed Motions:

“I move to waive a reading of this Ordinance in its entirety and to read by title only.”

“I move to approve a second reading of Ordinance 2022-221 amending City Code Chapter 221, Vehicles and Traffic, regarding increasing the parking fees on Lakeside Avenue and at Endicott Rock Park.”

“I move to approve Ordinance 2022-221 amending City Code Chapter 221, Vehicles and Traffic, regarding increasing the parking fees on Lakeside Avenue and at Endicott Rock Park.”