

STAFF REPORT

04/25/2022

Topic: Second reading of Ordinance 2022-221 to amend City Code Chapter 221, Vehicles and Traffic, regarding increasing the parking fees on Lakeside Avenue and at Endicott Rock Park

Discussion:

The cost of operating and servicing the kiosks has increased since they were installed in 2017. The parking fees since the kiosks were installed have been \$1 per hour on Lakeside Avenue and \$2 per hour for Endicott Rock Park.

Public Works recommends that the fees be increased to:

\$1.25/hour on Lakeside Avenue

\$2.50/hour at Endicott Rock Park

The following table compares our proposed fees against several municipal fees in the State:

Community/Location	Communities' Notes	Fee
Seacoast Beaches	April 1 to April 30 May 1 to Oct 1 After Oct 1	\$1/hour \$2/hour \$1/hour
Portsmouth	Zone A (High Occupancy) Zone B (Standard)	\$2/hour \$1.50/hour
Dover	Progressive parking Hour 1 & 2 Hour 3 & 4 Hour 5+	\$1 hour \$2/hour \$3/hour
Concord	On street	\$1/hour
Manchester	On street	\$0.75/hour
Laconia	Lakeside Avenue Endicott Rock Park	\$1.25/hour \$2.50/hour

All Lakeside Avenue parking revenue goes to the General Fund. The first \$25,000 of the revenue from Endicott Rock Park goes to the General Fund; the remainder goes to an account for beach improvements/refurbishments. We recommend increasing the amount of Endicott Rock Parking that goes to the General Fund to \$30,000.

The parking fee collection period begins on the Saturday before Memorial Day which is May 28th this year.

Fiscal Impact: Public Works estimates that the increase of fees on Lakeside Avenue and Endicott Rock Park will raise approximately \$35,000 additional for the General Fund and approximately \$5,000 for the beach refurbishment account.

Recommendation: Public Works recommends that the City Council approve the proposed increases and that the increase take effect on May 28, 2022.

Report Submitted by: Wesley B. Anderson, Director of Public Works.

Proposed Motion:

“I move to waive a reading of this Ordinance in its entirety and to read by title only.”

“I move a second reading of Ordinance 2022–221 amending City Code Chapter 221, Vehicles and Traffic, regarding increasing the parking fees on Lakeside Avenue and at Endicott Rock Park.”

“I move to approve Ordinance 2022-221 amending City Code Chapter 221, Vehicles and Traffic, regarding increasing the parking fees on Lakeside Avenue and at Endicott Rock Park, and to increase the amount that goes into the General Fund from \$25,000 to \$30,000.”