

STAFF REPORT

04/11/2022

Topic: First reading of Ordinance 2022-221 to amend City Code Chapter 221, Vehicles and Traffic, regarding increasing the parking fees on Lakeside Avenue and at Endicott Rock Park, and to schedule a Public Hearing for April 25, 2022

Discussion:

The cost of operating and servicing the kiosks has increased since they were installed in 2017. The parking fees since the kiosks were installed have been \$1 per hour on Lakeside Avenue and \$2 per hour for Endicott Rock Park.

Public Works recommends that the fees be increased to:

\$1.25/hour on Lakeside Avenue

\$2.50/hour at Endicott Rock Park

The following table compares our proposed fees against several municipal fees in the State:

Community/Location	Communities' Notes	Fee
Seacoast Beaches	April 1 to April 30 May 1 to Oct 1 After Oct 1	\$1/hour \$2/hour \$1/hour
Portsmouth	Zone A (High Occupancy) Zone B (Standard)	\$2/hour \$1.50/hour
Dover	Progressive parking Hour 1 & 2 Hour 3 & 4 Hour 5+	\$1 hour \$2/hour \$3/hour
Concord	On street	\$1/hour
Manchester	On street	\$0.75/hour
Laconia	Lakeside Avenue Endicott Rock Park	\$1.25/hour \$2.50/hour

All Lakeside Avenue parking revenue goes to the General Fund. The first \$25,000 of the revenue from Endicott Rock Park goes to the General Fund; the remainder goes to an account for beach improvements/refurbishments. We recommend increasing the amount of Endicott Rock Parking that goes to the General Fund to \$30,000.

The parking fee collection period begins on the Saturday before Memorial Day which is May 28th this year.

Fiscal Impact: Public Works estimates that the increase of fees on Lakeside Avenue and Endicott Rock Park will raise approximately \$35,000 additional for the General Fund and approximately \$5,000 for the beach refurbishment account.

Recommendation: Public Works recommends that the City Council approve the proposed increases and that the increase take effect on May 28, 2022.

Report Submitted by: Wesley B. Anderson, Director of Public Works.

Proposed Motion:

“I move to waive a reading of this Ordinance in its entirety and to read by title only.”

“I move a first reading of Ordinance 2022 – 221.”

I move to schedule a Public Hearing on April 25, 2022, during the regular City Council meeting to gather input prior to any action being taken.”