

STAFF REPORT

02/26/2021

Topic: “Wake the Lake” 2021 – Block party on Lakeside Avenue – Temporary Traffic Order 2021-04

Discussion: A request has been received to hold “Wake the Lake 2021” on Lakeside Avenue on May 21, 22, and 23, 2021. The event will be held from the hours of 5:00 pm on Friday, May 21, 2021 to Sunday, May 23, 2021, 5:00 pm.

The Special Event Application and map of the event are attached.

The Special Events Review Committee approved the event at their meeting on April 7, 2021. A copy of their Notice of Approval is attached.

In addition, the organizer is requesting to extend hours of operation of sound equipment and/or loudspeakers for “Wake the Lake 2021.” Section 161-4 of the City’s Code states as follows:

B. Notwithstanding the provisions of this section, no licensed outdoor sound equipment and/or loudspeakers shall be permitted to operate past the hour of 9:00 p.m. Sunday to Thursday, and 10:00 p.m. on Friday and Saturday, with the exception of Motorcycle Week, when such equipment shall not be permitted to operate past the hour of 12:30 a.m. Sunday to Sunday. This provision shall not apply to the operation of any radio broadcasting station operating by virtue of a license from the Federal Communications Commission or loudspeakers or sound equipment operated exclusively within any building or other permanent structure.

The organizer of the event is requesting that the time set forth in the Ordinance above be extended until 11:00 p.m.

Fiscal Impact: The City will be reimbursed for all associated costs.

Staff Recommendation: Staff recommends that the organizer’s request be approved as presented.

This report submitted by: Scott Myers, City Manager

Proposed motion:

“I move to approve Temporary Traffic Order 2021-04, Wake the Lake 2021, to allow alcohol consumption on City property in the designated areas only, and to extend the hours of operation of sound equipment and/or loudspeakers from 10:00 pm to 11:00 pm for the duration of this year’s event.”