



World Water Day



Sunday, March 22, 2020

Today, **1 in 3 people** – around 2.2 billion – live without safe drinking water. (WHO/UNICEF 2019). The Laconia Conservation Commission would like to raise awareness of the global water crisis and climate change by encouraging the observance of World Water Day.

Hundreds of thousands of people are taking individual action on climate change as part of the UN's #ActNow campaign. Here are five changes we can all make **today**:

Take five minute showers: Water scarcity already affects four out of ten people. With 80% of wastewater never being treated, taking shorter showers is a great way to save this precious resource.



Eat more plant-based meals: Dietary changes, featuring plant-based foods and sustainable animal-sourced food, could reduce greenhouse gas emissions by up to 8.0 gigatonnes a year of carbon dioxide equivalent.



Don't throw away edible food: An estimated 1/3 of all food produced globally is lost or goes to waste. Reducing your food wastage reduces demand on agriculture which is one of the biggest water consumers.



Turn off tech: Currently 90% of power generation is water-intensive. By powering down our devices when we're not using them, the less energy needs to be produced.



Shop sustainably: A typical pair of jeans takes 10,000 litres of water to produce, equal to what a person drinks in 10 years. Sourcing our goods from responsible sources can have a big impact on the consumption of water and other essential resources.



Did You Know?

- **Approximately 10,000 Laconia residents get their drinking water from Paugus Bay.**
- **Laconia Water Department posts its annual "Our Daily Water" Consumer Confidence Report elsewhere on this website. The report is also mailed to all property owners in the spring of each year.**
- **For more information on local drinking water, visit:** <https://www.laconianh.gov/222/Water-FAQs>

Sources:

ActNow – UN campaign: www.un.org/en/actnow

IPCC (2019), *Climate Change and Land: an IPCC special report*: <https://www.ipcc.ch/srcc/>

FAO (2011): <http://www.fao.org/food-loss-and-food-waste/en/>

UNESCO (2014), *UN World Water Development Report: Water and Energy*: <https://www.unwater.org/publications/world-water-development-report-2014-water-energy/>



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For more information visit: ActNow – UN campaign: www.un.org/en/actnow and the Conservation Commission's website at: <https://www.laconianh.gov/647/News-Updates>